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TO:	FROM:
MAIL STOP AMENDMENT	Kenneth F. Smolik
COMPANY:	DATE:
USPTO	January 7, 2005
FAX NO.:	TOTAL NO. OF PAGES: (including cover sheet)
(703) 872-9306	21
YOUR REFERENCE NO.:	OUR REFERENCE (C/M) NO.:
09/626,100	005222.00358

RE: In re: Appln. Adam M. Gersting
 Appln. No. 09/626,100
 Filed: July 26, 2000
 For: Method and System for Content Management Assessment, Planning and Delivery

OFFICIAL FAX

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Jasmin Santoyo	312-463-5560

Amendment

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P 0/5B/21 (09-04)
CMD 0651-0031
U.S. DEPARTMENT OF COMMERCE
3 control number.

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TRANSMITTAL FORM (to be used for all correspondence after initial filing)		Application Number	09/626,100
		Filing Date	07/26/2000
		First Named Inventor	Adam M. Gersting
		Art Unit	3623
		Examiner Name	Boyce, Andre D.
Total Number of Pages in This Submission	21	Attorney Docket Number	005222.00358

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Reply <input type="checkbox"/> Alter Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> Alter Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Repl. Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Fax Cover Sheet
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Firm	Banner & Witcoff, LTD.		
Signature	<i>Kenneth F. Smolik</i>		
Printed Name	Kenneth F. Smolik		
Date	01/07/2005	Reg. No.	44,344

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Signature	<i>Jasmin Santoyo</i>		
Typed or printed name	Jasmin Santoyo	Date	01/07/2005

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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		First Named Inventor	Adam M. Gersting
		Art Unit	3623
		Examiner Name	Boyce, Andre D.
Total Number of Pages in This Submission	21	Attorney Docket Number	005222.00358

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input checked="" type="checkbox"/> Fee Attached <small>Autofund/Internet Reply</small> <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> International Patent <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board <small>appeal communication to TC</small> (Appeal Notice, Brief Repl. Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) <small>(please identify below)</small> Fax Cover Sheet
Remarks A duplicate of this sheet is enclosed. The Commissioner is authorized to debit or credit any overpayment or deficiency from our Deposit Account No. 19-0733.		

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Firm	Banner & Witcoff, LTD.		
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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Attorney Docket No. 005222.00358)

In re application of:)	
Gersting, et al.)	Art Unit: 3623
)	
Serial No. 09/626,100)	Examiner: Andre D. Foye
)	
Filed: July 26, 2000)	Confirmation No.: 8237
)	
For: METHOD AND SYSTEM FOR)	
CONTENT MANAGEMENT)	
ASSESSMENT, PLANNING)	
AND DELIVERY)	

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated October 8, 2004, please enter the following response. The Examiner set a three-month period for response, thus making this Amendment due on or before **January 8, 2004**. The Commissioner is authorized to charge any fees to Deposit Account No. 19-0733.

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 15 of this paper.